

## **mySmartSimulations® , Inc., Announces Significant Corporate Growth**

Saratoga Springs, NY - February 5, 2006 - mySmartSim, a pioneer since 2001 in providing companies with custom interactive simulation and chapter-based courses, announced today their recent significant corporate growth, which is a clear sign their authoring tool is helping many companies switch to virtual training methods in order to save significant dollars, as training costs continue to soar. Statistics have shown an increase in online training and the number is growing. The Training Magazine Industry Report stated, "The use of self-study eLearning, now accounts for 20% of student hours, up from last year's figure of 15%. This growth is driven largely by an increase in online training, among small organizations (100-999 employees), which are acquiring the skills and technology to make online training a reality."

"Our customers have been able to reduce several face-to-face training days by leveraging the training solutions we've designed. These highly interactive training experiences dramatically reduce the time it takes to get employees up to speed. Courses are available in several languages and allow our customers to develop, track and maintain their training records for a single location, or for numerous locations nationally or internationally. Our blended learning strategies have been very successful and we anticipate a growing demand for our solutions this year," said Karen Cornelius, COO, mySmartSimulations, Inc.

"There is nothing like this in the training industry that is so easy to use and cost efficient. We save thousands by partnering with mySmartSimulations, Inc.," explained Kim Christiansen, Director of Sales Education, Wright Medical Technology.

### **About mySmartSimulations® , Inc.**

mySmartSim has developed an application, Worldwide Interactive Learning Designer (WILD), for creating custom interactive simulation and chapter-based courses. This authoring tool allows them to develop truly interactive learning experiences resulting in reduced liability and training costs, as well as increased retention and productivity. mySmartSim currently uses WILD to design high quality, intuitive dynamic courses and presentations for some of the largest companies in the world. WILD has allowed mySmartSim to reduce the overall cost and development time producing highly interactive custom training. mySmartSim is now offering this application to developers and customers worldwide to do the same. For more information, visit [www.mysmartsim.com](http://www.mysmartsim.com).