

mySmartSimulations, Inc., Worldwide Interactive Learning Designer (WILD), Introduced for Beta Release

Saratoga Springs, NY - June 12, 2005 - mySmartSim, a pioneer since 2001 in providing companies with custom interactive simulation and chapter-based courses, announced today their authoring tool, Worldwide Interactive Learning Designer (WILD), for beta release. To date, the WILD application has been used in-house for designing interactive training courses for Manufacturing, Healthcare, Law Enforcement and other industries. Next fall it will be released to the masses, allowing virtually anyone to create truly interactive simulation and chapter-based courses.

Happily, WILD is user-friendly for even the non-technical designer. Moreover, technical users can easily produce their own high-level courses and presentations for their group, department, division, or entire company. WILD creates SWF files automatically for the user. The user "becomes" a virtual programmer without the programming background! WILD is the solution for training budget cuts. Many corporations do not have the resources to create computer-based training courses and presentations, or the hefty budget. WILD will supply you with everything you need to create custom courses and presentations at an affordable price.

"We plan to release the application in the fall of 2006. Until then, it is important for us to continue using the application in-house and strategically with beta users. We believe we are on to something very special. Imagine companies all over the world offering interactive training," said William Cornelius, President and CEO, mySmartSimulations, Inc.

According to Mr. Cornelius, "Our overall mission five years ago was to create content that allows the user to 'Observe' the material initially... essentially, we show them how something works. We then ask the learner to 'Perform' the action or to virtually complete the process or technique. People learn by doing. The incredible value is that we give both the learner and their manager interactive data on how they are doing. Our solutions have been well received in Manufacturing, Healthcare, Law Enforcement and other industries."

About mySmartSimulations, Inc.

mySmartSim has developed an application, Worldwide Interactive Learning Designer (WILD), for creating custom interactive simulation and chapter-based courses. This authoring tool allows them to develop truly interactive learning experiences resulting in reduced liability and training costs, as well as increased retention and productivity. Today they design these courses in one third of the time it took ten years ago. They plan to release this technology to the public in 2006, upon completion of the beta development program. mySmartSim is comprised of industry experts, technologists and trainers. For more information, visit www.mysmartsim.com.