

mySmartSimulations, Inc., Highlights www.mysmartsim.com

Saratoga Springs, NY - March 7, 2005 - mySmartSim, a pioneer since 2001 in providing companies with custom interactive simulation and chapter-based courses, unveiled enhancements to their new website, www.mysmartsim.com. The website will now highlight their comprehensive in-house authoring tool, Worldwide Interactive Learning Designer (WILD), which they have been using to create courses for their own customers.

Some of the world's largest manufactures, as well as mid-sized companies and small businesses have realized the tremendous benefits of offering low cost, high return interactive training courses to their employees and to their customers. Benefits include the decrease in overall training costs, decreased liability, increased retention and productivity, while allowing the trainer to see where their learners are struggling.

There are several technical advantages to using WILD. All courses are low bandwidth and are SCORM 1.2 compliant. Additionally, you may leverage some or even all of your current training materials. WILD is equipped with a library system architected to help organize your training materials and have access to re-usable simulations, motions and actions. These solutions can work with any SCORM compliant LMS, or stand alone on the web.

"This is just the beginning. Over the next few months we will continue to update this site, as WILD evolves with enormous functionality. An integral part of our solution is a comprehensive network of content providers. We have included valuable contacts for illustrations, modeling, animation and much more. This is going to be very exciting," said William Cornelius, President and CEO, mySmartSimulations, Inc.

About mySmartSimulations, Inc.

mySmartSim has developed an application, Worldwide Interactive Learning Designer (WILD), for creating custom interactive simulation and chapter-based courses. This authoring tool allows them to develop truly interactive learning experiences resulting in reduced liability and training costs, as well as increased retention and productivity. Today they design these courses in one third of the time it took ten years ago and they plan to share this technology with the public in 2006, upon completion of the beta development program. mySmartSim is comprised of industry experts, technologists and trainers. For more information, visit www.mysmartsim.com.