

## **mySmartSimulations® , Inc., Announces Version 2 of their Authoring Tool: WILD**

Saratoga Springs, N.Y- May 7, 2007- mySmartSim, a full service interactive training solutions company, is pleased to announce the deliverance of Version 2 of their robust authoring tool to the market. The profitable technology, coined by mySmartSim as Worldwide Interactive Learning Designer (WILD), is offered through mySmartSim and resellers from all over the world.

mySmartSim develops and markets interactive training solutions, focused on the cognitive components of learning. The company's product, WILD, provides a major breakthrough for the training industry. mySmartSim has been working exclusively with WILD in-house for 2 ½ years. This authoring tool is ideal for creating custom interactive training solutions for any industry in days, not weeks. WILD has a library of interactions, animations and motions to help even the non-technical designer create custom interactive simulation and chapter-based courseware. Furthermore, WILD leverages existing images, videos, animations and other types of training materials within the application. Clients benefit from this technology because they are able to maximize their training initiatives by utilizing the WILD application, which is extremely easy to use and cost effective to purchase.

As new technology develops, mySmartSim is constantly evolving and adopting new training tools to offer their new and existing clients. In addition to WILD, mySmartSim offers a variety of training solutions to further educate new learning techniques including: online, mobile, hand-held haptic and simulation training.

### **About mySmartSimulations® , Inc.**

mySmartSim has developed an application, Worldwide Interactive Learning Designer (WILD), for creating custom interactive simulation and chapter-based courses. This authoring tool allows them to develop truly interactive learning experiences resulting in reduced liability and training costs, as well as increased retention and productivity. mySmartSim currently uses WILD to design high quality, intuitive dynamic courses and presentations for some of the largest companies in the world. WILD has allowed mySmartSim to reduce the overall cost and development time of producing highly interactive custom training. mySmartSim is now offering this application to developers and customers worldwide to do the same. For more information, please visit [www.mysmartsim.com](http://www.mysmartsim.com).