

mySmartSimulations, Inc., WILD is Making Great Strides

Saratoga Springs, NY - November 20, 2005 - mySmartSim, a pioneer since 2001 in providing companies with custom interactive simulation and chapter-based courses, announced today their authoring tool, WILD, is making great strides for the beta release mode.

"We have been using WILD to deliver several large strategic contracts this fall. In fact, WILD helped us deliver over 50 courses this year. We are able to minimize the mundane tasks for non-developers, thus increasing our productivity and overall profit margin. Without WILD we could not deliver the volume of high quality training solutions we have delivered this year," said William Cornelius, President and CEO, mySmartSimulations, Inc.

"I think a lot of people are going to be surprised with the functionality we have designed and the overall robust application architecture," said Christopher O'Brien, Director of Research and Development, mySmartSimulations, Inc.

About mySmartSimulations, Inc.

mySmartSim has developed an application, Worldwide Interactive Learning Designer (WILD), for creating custom interactive simulation and chapter-based courses. This authoring tool allows them to develop truly interactive learning experiences resulting in reduced liability and training costs, as well as increased retention and productivity. Today they design these courses in one third of the time it took ten years ago. They plan to release this technology to the public in 2006, upon completion of the beta development program. mySmartSim is comprised of industry experts, technologists and trainers. For more information, visit www.mysmartsim.com.