

mySmartSimulations, Inc., Introduces Interactive Simulation and Chapter-based Training for Any Industry

Saratoga Springs, NY - September 15, 2003 - mySmartSim, a pioneer since 2001 in providing custom interactive simulation and chapter-based courses, announced today their divisions in Healthcare and Law Enforcement. They plan to target several new industries this year.

"We have created truly interactive training courses ranging from the simple to the complex, including entire "Universities" for some of the largest device manufacturers in the world. In addition to our Sales, Manufacturing and Law Enforcement offerings, Nurses can obtain accreditation nationally in device assembly and utilization, as well as review courses in surgical technique. Our interactive simulation and chapter-based training is well-suited for any industry. We offer printable certification upon completion of our courses and this feature is currently utilized by the majority of our customers to date. Our SCORM compliant courses work seamlessly with current Learning Management Systems and can stand alone on the web or drop into a Learning Management System at a later date. Our courses are available in several languages and allow our customers to easily develop, track, and maintain their training records - for a single location or for numerous locations nationally or internationally. We look forward to creating smart, flexible and cost conscious training solutions for single departments or for entire companies," said Karen Cornelius, COO, mySmartSimulations, Inc.

About mySmartSimulations, Inc.

mySmartSim has developed an application, Worldwide Interactive Learning Designer (WILD), for creating custom interactive simulation and chapter-based courses. This authoring tool allows them to develop truly interactive learning experiences resulting in reduced liability and training costs, as well as increased retention and productivity. Today they design these courses in one third of the time it took ten years ago. They plan to release this technology to the public in 2006, upon completion of the beta development program. mySmartSim is comprised of industry experts, technologists and trainers. For more information, visit www.mysmartsim.com.