

## **mySmartSimulations, Inc., Make Way for their Authoring Tool**

**Saratoga Springs, NY - September 10, 2004** - mySmartSim, a pioneer since 2001 in providing custom interactive simulation and chapter-based courses, announced today their intent to release a comprehensive authoring tool for creating highly interactive simulation and chapter-based courses in September of 2005.

The authoring tool, Worldwide Interactive Learning Designer (WILD), will create chapter-based courses utilizing virtually any content, or will provide a detailed simulation-based course that takes the learner through assembly, utilization, process and/or technique. This allows managers, trainers and anyone who needs to teach, to do so, in an interactive model. Their customers include some of the world's largest manufactures. Those companies have already realized the power of offering these low-cost, high-return courses to employees and customers.

The authoring tool will provide even the non-technical user the ability to create engaging, interactive content that previously only a seasoned software engineer was capable of. For examples visit [www.mysmartsim.com](http://www.mysmartsim.com) and login or select the demonstration. Their overall mission four years ago was to create content allowing the user to 'Observe' the material, essentially showing the user how something works. The learner is then asked to 'Perform' the action, process, or technique. mySmartSim solutions have been well received in Manufacturing, Healthcare, Law Enforcement and other industries.

"We now can share the best way to train employees and customers at a very low cost to any organization. We reverse-engineered our process to architect the authoring tool. Today, we use this tool in-house to create these courses for our own customers, while continuing to constantly monitor and enhance the design as needed for our own work. Furthermore, our customers will have the advantage of 'Hindsight is 20/20' from the moment they begin to use it," said William Cornelius, President and CEO, mySmartSimulations, Inc.

About mySmartSimulations, Inc.

mySmartSim has developed an application, Worldwide Interactive Learning Designer (WILD), for creating custom interactive simulation and chapter-based courses. This authoring tool allows them to develop truly interactive learning experiences resulting in reduced liability and training costs, as well as increased retention and productivity. Today they design these courses in one third of the time it took ten years ago. They plan to release this technology to the public in 2006, upon completion of the beta development program. mySmartSim is comprised of industry experts, technologists and trainers. For more information, visit [www.mysmartsim.com](http://www.mysmartsim.com).